

**SCTA BOARD OF DIRECTORS**  
**Meeting Minutes – February 6, 2019**  
**Lakehouse/Bayside Room**

- Call to Order – Bruce McConnell, President @6:05pm  
Attendees:  
**Board Members:** Bruce McConnell, Sandy Donaldson, Chris Scott, Tom Bastian, Dudley Kay  
Cindy Good, Deb Thomas, Diane Dowling  
**Committee Members:** Anne Clemmitt, Gail Richards, Kathy Kappes, John Black, Bud Brooks  
**SCTA Members:** Ellen Crouse, Cheryl Tschetter
  
- Determine a Quorum – Sandy Donaldson, Secretary - confirmed
  
- Reading and Approval of last month's SCTA BOD Minutes:  
Tom Bastian motioned to delay the reading or waiving of January minutes until next BOD meeting— Diane Dowling 2nd motion. Approved.

- **Treasurer's Report – Tom Bastian**

Year-to-Date Activity:

Inflow =       \$ 6,400.00  
Outflow =     \$ 6,247.49  
Net =   \$    152.51

Balances:

SCTA =       \$44,452.15  
WTO =       \$12,110.83  
Total =       \$55,562.98 (\$10,000 allocated for Court 1 Seating/Shade)

Motion to approve —Diane Dowling, Deb Thomas 2nded. Approved.

- **Unfinished Business**

Opportunities for Volunteers –Open Committee Chairs:

Bulletin Boards/Display Cases – Cindy Good indicated that she may have a volunteer for this. She will follow up and confirm next meeting

Awards & Plaques/Wall of Champions –

Still need a volunteer to take responsibility for updating this display, no one has indicated interest in doing this so far.

- **New Business**

Logo Ware – Ellen Crouse

SCTA was presented with a proposal from Ellen Crouse and Cheryl Tschetter to provide logo clothing to club members. Ellen and Cheryl have indicated that they would be happy to run the program. Several vendors are available that could provide nearly the same clothing, the biggest challenge would be in choosing the most efficient and cost effective way to order and collect monies. Bruce indicated that SCTA does not want to collect monies due to the fact that it will add another layer of responsibility and we are struggling to find volunteers within the club to handle our current social event and tournament needs. We agreed the Board would review the proposal and get back with them by the next Board meeting.

Court Opening Guidelines

We do not currently have anyone available on staff with SCHH to re-open courts after 2:30pm. Bruce has discussed this issue with SCTA member, Paul VanderBerg and he suggests that SCTA develop a small committee of qualified people that could officially re-open courts when possible. This will be further investigated with SCTA.

Letter to Tonya Flanagan

Bruce has delivered a letter to Tonya Flanagan requesting that the two new courts being built on the north side be constructed as HarTru (clay) courts. This comes as a result of polling not only the Board, but also the general membership with regards to hard vs. clay surface courts. Bruce will be following up on the status of this.

- **Committee Reports and Discussion:**

Website Presentation – Bud Brooks

The SCTA website traffic is not growing as anticipated. Bud questioned if SCTA wants to continue to maintain the web site if it is not being used. The Board supports the website as a logical way of communicating with a growing membership, however—content needs to be current, accurate and easy to use, AND we need to be more proactive in driving the membership to the website for weekly information pertinent to the club and tennis at SCHH.

We agreed on the following immediate steps to help update and promote the website:

1. Purge copies of the weekly updates on the website older that six months.
2. Purge copies of BOD meeting minutes older than three years.
3. Archive Survey Results page from 2017
4. Remove Standby List page, no longer valid
5. Update and expand the FAQ page—perhaps make it more prominent.
6. Consider modifying the format of the Weekly Update email to include links to drive user to the website for more details.
7. Bud needs more information to populate “Calendar of Events” on the website. Dates/Locations/Times for social events, meetings, tournaments, etc. Kathy Kappes indicated that we could provide him with the same listing being published in the upcoming member

directory.

#### WTO Update – Anne Clemmitt

Previously SCTA has met with Anne and Gail Richards, treasurer of WTO, to address the large sum of money that WTO has collected and not disbursed. WTO's steering committee has developed a plan to disburse monies in 2019 as follows:

#### Proposed 2019 Donations –

Scholarships - \$4,000  
Carolina Cups - \$2,000  
Public Tennis - \$2,000  
Schepper Academy - \$500  
Bluffton Self Help - \$500  
SUB TOTAL - \$9,500

February Food for Love - \$400  
Boys and Girls Outreach Event - \$170

2019 COMPLETE TOTAL - \$10,070

#### Social Events Committee

##### Luau Dance –

Diane Dowling noted that the board had indicated that they would subsidize the dance. . . approximately \$1845. Tickets sales are very good.

##### St Paddy's Event –

JoEllen Bittner and Kelly Walsh want to know if SCTA will subsidize some portion of the cost of the event to keep event tickets at \$12 per person. Tom Bastian noted that a budget needs to be submitted and approved by the Board. Bruce agreed once budget is submitted the Board will address the question of subsidizing the event to keep ticket pricing down. JB also asked if some of the tennis balls that SCTA has on-hand could be used for this event. Board agreed that would be acceptable.

#### Doubles Tournament Update

Chris Scott has talked with a number of potential volunteers and sent out emails requesting help with a variety of detail. He has also met with Susan Kreick and she has given him access to the TennisLink Tournament Director software.

#### Membership Committee

John Black has met with MJ and the transition is going well.

Marketing Communications Committee

Cindy Good will contact USTA team captains to let them know that if they provide her with information about their teams successes ie. states, sectionals, nationals, etc, she will include it in the weekly update.

- **Next Meeting: March 6**
- **Adjournment** — Chris Scott motioned to adjourn, Cindy Good 2nd. 8:20pm