# SCTA Board Meeting Minutes Bayside Room – Lakehouse January 4, 2023

Board Attendees: Sheryl Tschetter, President

Tom Wright, Vice President Martha Widgen, Treasurer Gail Fitzmaurice, Secretary

Michael Sacks, Director, Membership

Deb Campbell, Director, Tennis Ambassadors

Greg Pavan, Director, Bucket Brigade/Ombudsman

Diane Dowling, Director, Events

Board Absences: Cindy Good, Past President

## **Call to Order: Sheryl Tschetter**

Sheryl Tschetter called the meeting to order at 6:00PM and Gail Fitzmaurice determined that a quorum of the Board was present.

Sheryl presented the format to be used for conducting the Board Meetings this year, including use of Roberts Rules of Order which includes the following:

- 1. The meeting will proceed in accordance with the Board agenda until all agenda items have been covered.
- 2. After the agenda is completed, the President will recognize each person who wants to speak. The speaker will then have 10 minutes to discuss one issue.

The Board approved the meeting format.

Sheryl verified that the December Board Meeting minutes had been posted at the Logo bulletin board, the SCTA website, and emailed in an E-Blast to the members. The December minutes were then approved by the Board.

#### Treasurer's Report: Martha Widgen

# December Treasurer's Report:

Martha provided an overview of the December Treasurer's report. There was a motion to approve and the Board voted its approval. The December Treasurer's report is included with these Board Minutes.

CC-90 Report and supporting documentation:

Martha is working on the CC-90 report which is an annual report required of all Chartered Clubs to be submitted to SCHHCA by January 31, 2023, along with 1099 forms for any vendors paid by SCTA in an amount exceeding \$500.

# **DIRECTOR/LIAISON REPORTS:**

### **Membership: Michael Sacks**

Michael reviewed the following information:

December: 9 new members, 798 total members for 2022, YTD membership revenue: \$38,900

2023 Membership: As of December 31, 2022, there were 681 members who registered. Of these, 31 new members joined in late 2022 and therefore don't have to pay 2023 dues. Revenue for 2023 is \$32,500 which will be billed the end of January. (As of 1/4/23, we have 698 total members.)

The 2023 on-line directory has been updated with the new members, and the 2022 directory has been removed from the SCTA website.

A list of the 2022 members who have not renewed will be sent to Deb Campbell, the Intraclub Coordinators, and Mary deCesare.

#### **Ambassadors: Deb Campbell**

Deb reported that a new Ambassador poster, including the two new Ambassadors, has been placed in the bulletin board by court 1. After checking with Pam at the Logo Building to confirm there was no new information to be added, the new "Getting Started" sheet has been updated and sent to the web designer. Deb informed Pam of the new 2.5 Women's Intraclub coordinator, Deb Welsh.

All Ambassadors were sent the new information. They will receive the updated Policies & Procedures, once it is finalized and voted upon by the Board and the membership. And they will receive the description of the Ambassador's duties. Deb asked them to please make suggestions on how to improve the role of the Ambassadors.

#### **Events: Diane Dowling**

Diane reported that she is looking into group ticket pricing for a trip to the WTA event held at Daniel Island (Charleston) April 1-9, 2023.

Diane will reach out to Gavin on how her role could assist with SCTA events.

Diane spoke to Jo Ellen Bitner about organizing more activities like the 60's Party which Jo Ellen headed up in December.

Diane is interested in having a tennis clothing exchange and will reach out to Barb Fluharty to collaborate.

# **Bucket Brigade: Greg Pavan**

Wind screens were repaired by Gavin Cox's team after the recent heavy rain/winds. Unfortunately, the courts were still frozen and had to remain closed until they thawed and could be properly rolled and all irrigation checked out. A big "THANK YOU" to Brett Robertson and his crew for all their hard work to get the courts ready to play!

On the North side, some broken rosette mats were replaced with some used mats that were still functional. Courts 9, 10, and 11 now have two brooms each in place of the mats. A reminder on how to hang the brooms will be sent in an upcoming E-Blast. There are 8 courts that still need brooms and Greg will follow up with Gavin.

#### **WTO: Barb Fluharty**

Barb reported that plans are in process for the February Food for Love Drive. This year, Bluffton Self Help will be bringing its truck to the parking lot for collection of food and monetary donations. More details to follow.

Plans are also in process for the Memorial Scholarship Fundraiser. This year, WTO plans to try a new way to raise funds that will include a Trivia Night to be held 3/31/23 from 5:00 to 7:30PM. Men and women may form teams of 4 to 6 people. Lots of competition and fun is anticipated. Committees are being formed and volunteers are welcome. If you would like to volunteer or need additional information, please contact Barb Fluharty at bafluharty@gmail.com.

### **USTA Liaison: Mary deCesare**

Mary reported that there will be 17 SCTA teams (over 200 players!) competing in the USTA Spring season (40+, 55+ and 70+ leagues) which starts the week of 1/23/23 and runs for about 10 weeks.

State Championships for Spring will be as follows:

40+ \_ 6/3-6/5

55+\_5/20-5/22

70+ \_ 5/18-5/20

CCTA moved the Spring season up a few weeks this year to allow the 65+ and 75+ leagues to play in April-May (cooler temps) instead of August-September. State Championships for these leagues will be as follows:

65+ 10/14-10/16

75+ 10/13-10/15

This means there will be a long gap between the end of their season and the State Championships. Most players in these leagues support this timing rather than playing in the extreme summer heat.

Mixed Doubles leagues will start around the end of May.

Singles leagues will start in June.

Combo leagues will start in late July.

CCTA is considering an Autumn League (early October through early December). There will be no State Championship, but there would be playoffs against Hilton Head teams. This is in the early planning stage.

This new timing of the 2023 Leagues needs to be considered as to any impact on the existing Lottery court schedule. Once the Spring season gets going, Mary advised she will start working on how many SCTA teams will be participating in the 65+ and 75+ leagues.

#### **EVENTS**

# Mix & Match Tournament, April 27-30: Dudley Kay

Dudley reported that the planning for this major event is running ahead of past years' schedules.

**Courts** - Reserved for April 27-30 match play

Pavilion - Reserved along with equipment for the Team Gathering on April 24

**Team Captains** – 7 of 8 captains are confirmed (there is a person willing to take the 8<sup>th</sup> spot, if needed)

Registration – In the first days of registration, 114 players signed up (max is 160)

**Players** – Still need more 2.5 men, 2.5 women, 3.0 men, 3.5 men, 3.5 women, 4.0 men and 4.0 women. If needed, the levels could be adjusted (for example: 4.0 and 3.5+ women could become the 'Advanced Women' line.

**Sponsorship** - \$6,000 has already been committed from past sponsors against a goal of \$10,000 (and only the Diamond (\$1500) and Platinum (\$500) sponsors have been contacted.)

**Volunteers** – Need an Assistant Director for Facilities and Equipment. This person makes sure the event has all necessary equipment and space needed, as well as scheduling people for daily set-up and tear-down (storage) of supplies.

**Financial Goal** - Dudley asked about the event budget and Sheryl advised that the event must break even.

**Sponsorship Visibility** – Dudley raised the issue that SCTA was restricted by SCHHCA to put up sponsor signs late and taken them down early. Sheryl and Dudley will work on this. Suggestions are welcomed for improving Sponsor visibility.

#### **OLD BUSINESS**

# **Policies & Procedures Update: Sheryl Tschetter**

Sheryl reported that the Board will review the document at its Executive Meeting on 1/16/23. The document will be presented to SCTA membership for its review before the next Board Meeting so it can be discussed at that time. Once the document has been reviewed by the membership and has been approved by the Board, an electronic vote will be scheduled for the membership.

# **Recognition of Cindy Good: Sheryl Tschetter**

Sheryl summarized all that Cindy Good had accomplished during her tenure as President and thanked her for her service to SCTA. Due to Cindy's and the rest of the prior Board's focus on working with SCHHCA to ensure our courts are the best in the area, the new Board is able to increase focus on membership.

#### **NEW BUSINESS**

# Reintroduction of 2023 Board by Sheryl Tschetter, President

**Tom Wright, Vice President**: Sheryl remarked that Tom brings valuable experience having served on boards in the past and as an attorney. He is responsible for all E-Blasts. Sheryl spent considerable time thanking Bud Brooks for his efforts on behalf of SCTA membership through his work on our external website. To limit the number of emails and requests Bud receives for changes, updates, deletions, etc. for the website, the Board is focusing on the Vice President's role in working with Bud. In the future, Tom will be the conduit for ALL requests for Bud in dealing with changes on the external website.

**Gail Fitzmaurice, Secretary:** Sheryl stated that Gail has been one of our best Secretaries. Her expertise in writing and follow-up are tremendous. She will continue taking the Board Minutes and booking all room reservations.

**Martha Widgen, Treasurer:** Sheryl commented that Martha brings vast experience to this position. She is responsible for the monthly Treasurer's Reports, the SCTA checking account, and completion of financial forms as required by SCHHCA. She will work on breaking out more detailed expense line items and creation of a cumulative Treasurer's Report.

**Diane Dowling**, **Director**, **Events:** Sheryl advised that Diane has served in this position in the past and has always done a wonderful job. Welcome back!

**Deb Campbell, Director, Tennis Ambassadors:** Deb and the Tennis Ambassadors will continue to reach out to new members. In 2023, they will continue to build on this special rapport.

**Mike Sacks, Director, Membership:** Sheryl stated that Michael's analytical expertise makes him invaluable, especially with his knowledge of our membership data.

**Greg Pavan, Ombudsman (Bucket Brigade):** Sheryl remarked that Greg continues to use his expertise and creativity to improve our courts, including working collaboratively with the SCHHCA.

#### QUESTIONS FROM THE FLOOR

- 1. Lyn Herrick asked about further itemization of the Treasurer's Reports. In response, Martha has agreed to offer more detail in the future. She will need time to get into the processes of her new position.
- 2. Dudley Kay asked about why the 3.5 and 4.0 players don't tend to sign up for Tournaments. Barb Fluharty responded that many of the 3.5 women have already played in tournaments for years and are now enjoying social tennis. Dudley also asked about the status of an Addendum to the Membership Directory versus printing a new Directory. An Addendum doesn't give any recognition to our Sponsors. This will be discussed at the Board's Executive Session on 1/16/23.
- 3. Karen Benedict asked about the WTO's choice of a Trivia night fundraiser when SCHHCA sponsors two trivia nights per month. Barb Fluharty and others responded that the association trivia nights are always sold out, so there should be plenty of interest for our members to attend our own Trivia Night. She mentioned to Greg that Court 13 had a severely torn windscreen. She wanted to know if SCTA would issue a 1099 Form to Brett Robertson. The answer was NO since we do not employ Brett as a subcontractor/employee. Karen asked if we could produce a cumulative Treasurer's Report. Martha will look into this. She also wanted to know if the online membership directory can be sorted. Michael Sacks said it cannot; however, he will send her an Excel version which is sortable. Karen also asked how the Board plans to obtain input from members on socials, tournaments, etc. This will be discussed in a future meeting.
- 4. Greg Pavan asked if shrubs and/or trees could be planted along the back and left sides of North side courts to provide a barrier to the strong winds there. Further discussion will be needed before we approach SCHHCA.

Motion to adjourn Board Meeting: Sheryl Tschetter Meeting adjourned 6:54PM.

NEXT BOARD MEETING: WEDNESDAY, FEBRUARY 2, 2023 6:00PM BAYSIDE ROOM - LAKEHOUSE